Luis Genesius

iOS Software Engineer

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I am an iOS Software Engineer with 3 years of experience in developing and improving iOS applications. Holds a Bachelor's degree in Computer Science and is proficient in Swift and Objective-C. Seeking a new opportunity for iOS Software Engineer position.

WORK EXPERIENCE

Traveloka – *iOS Software Engineer*

February 2022 – Present

- Successfully revamped Traveloka iOS homepage for Traveloka 5.0 Epic Project using Swift, introducing
 modern and customizable UI that enhanced products visibility, resulting in a significant increase in product
 traffic and sales.
- Developed and integrated Traveloka ads widget using Google Mobile Ads SDK, allowing for dynamic ad placement across any page in Traveloka iOS app, reducing manual ad configuration efforts and creating new revenue streams for the Platform domain.
- Worked with UI/UX team to developed new version of product review submission and review list for Hotel, Car Rental and Experience using Swift and SwiftUI, resulting in 30% increase for review submissions.
- Part of Traveloka SwiftUI panelist team, responsible for providing SwiftUI guidance, assisting other engineers with SwiftUI implementation and facilitating the transition from UIKit to SwiftUI in Traveloka iOS team.

Apple Developer Academy – *iOS Developer*

February 2021 – December 2021

- Collaborated with product managers and UI/UX team to developed total of 5 iOS apps using Swift and Xcode, implemented technical frameworks such as UIKit, SwiftUI, AVFoundation, CoreData and many more.
- Led an engineering team to architecting and developing scalable iOS applications, overseeing project lifecycle from design through deployment.
- Won Apple WWDC 2021 Swift Student Challenge Scholarship, becoming one of the 350 developers worldwide and one of 20 people in Indonesia who won the scholarship.

SKILLS

Technical Skills: Swift, Objective-C, UIKit, SwiftUI, Auto Layout, AVFoundation, Xcode, GitHub, Git, Unit

Test, UI Test, MVC Architecture, MVVM Architecture.

Language Skills: Indonesia, English.

EDUCATION

BINUS University – Bachelor of Computer Science

September 2018 – July 2022

- Graduated with Magna Cum Laude (GPA: 3.79/4.0).
- Achieved excellent achievement in Student Advisory and Support Center (SASC) Mentoring Program.

ACHIEVEMENTS

Apple WWDC 2021 Scholarship Winner

Awarded as one of the 350 developers globally that won Apple Worldwide Developers Conference (WWDC) 2021 Swift Student Challenge Scholarship, the premier event where Apple unveils its latest software and technologies. Recognized for creating an innovative iOS app using technical frameworks such as UIKit, AVSpeechSynthesizer, UIDragInteraction and UIDropInteraction.

Indosat Ooredoo Digital Camp 2021 Scholarship Recipient

Received a scholarship for Indosat Ooredoo Digital Camp (IDCamp), a national program aimed at developing Indonesia's digital talent. I chose iOS Development as my learning path and successfully completed to the expert courses in Swift programming and iOS app development, earning certification for my achievements.